



Action 16206 "Empowering the next generation of social enterprise scholars" (EMPOWER-SE)

## REJIES-COST co-organized PhD Seminar

### ADVANCES IN SOCIAL ECONOMY AND SOCIAL ENTERPRISE RESEARCH: KEYS FROM AN INTERNATIONAL PERSPECTIVE 4-5 April 2019 - University of Seville (Spain)

#### PROGRAMME

#### THURSDAY, 4 APRIL 2019

09.30h-11.00h Welcome and registration of participants  
REJIES assembly (*for members only*)

11.00-11.10h Official welcoming (*Salón de grados, ground floor*)

**Francisco Javier Santos**, University of Seville

**Juan Manuel Flores Cordero**, Seville local government

11.10h-12.10h Opening session: "**Social economy and economic development**"

*Chair:* **Millán Díaz** (University of Zaragoza, Empower-SE, REJIES, EMES)

*Presenters:* **Adoración Mozas** (CIRIEC Spain) and **David Pino** (Seville local government).

*Discussant:* **Michela Giovannini** (University of Coimbra, EMES)

12.10h-12.30h *Coffee break*

12.30h-13.30h Parallel session 1: Individual presentations

**Session 1.1: Social impact assessment** (*Seminario Joaquín Guzman, 3<sup>rd</sup> floor*)

*Convenor:* Julianne Kiss

- **Audrone Urmanaciviene** (Mykolas Romeris University, Lithuania): *Social impact assessment - is it possible challenge for social enterprise?*
- **Marina Novikova** (ISCTE-IUL, DINÂMIA'CET-IUL, Portugal): *Socio-economic impact of social innovation in regional development*

**Session 1.2: Social cooperatives and development** (*Aula 01, ground floor*)

*Convenor:* Aitziber Arregi (*Session held in Spanish*)

- **Ana Oliveira** and Bastida, M. (University of Santiago de Compostela, Spain): *Cooperative entrepreneurship of women in Galicia and their contribution to the SDG*
- **Esther Haro** (University of Valencia, Spain): *Cultural management cooperative as a tool for the local development. Methodology for the local development.*



### Session 1.3: Social enterprise in different contexts (*Salón de grados, ground floor*)

Convenor: Teresa Savall

- **Andrés Morales** (Universidad Politecnica de Valencia, Spain): *Indigenous-Hybrid SSE Organisations in Colombia: A Multi-Level Analysis within The Buen Vivir Model*
- **Meryem Kabbaj** (University of Hassan II, Morocco): *The emergence of social incubators, insights from the Moroccan context*

### Session 1.4: Social economy and sustainability (*Seminario 2.1, 2<sup>nd</sup> floor*)

Convenor: Maite Legarra (*Session held in Spanish*)

- **Francisco Rincón Roldan** and Álvaro López Cabrales (University Pablo de Olavide, Spain): *Sustainable Management Models in social economy firms.*
- **Asier Arcos** (University of the Basque Country, Spain): *Local ecosystems of social and solidarity economy. A tool for the sustainable and human development.*

### Session 1.5: Social entrepreneurship and social enterprises (*Aula INFO, 4<sup>th</sup> floor*)

Convenor: Beth Patmore

- Pablo Gómez, Ignacio Bretos, **Millán Díaz-Foncea**, Carmen Marcuello (University of Zaragoza, Spain): *Social Cooperatives in Spain: The characterization of a radical form of social enterprise*
- **Itziar Gomez** (University of Seville, Spain): *A rights-based approach to social entrepreneurship: a case study from Bangladesh*

13.30h-15.00h Lunch

15.00h-16.30h Methodological workshops:

**Workshop A – Quantitative methods:** "Economic regressions" (*Aula Informática, 3<sup>rd</sup> floor*)

Presenters: **José Camúñez** and **Lola Pérez Hidalgo** (University of Seville)

**Workshop B – Qualitative methods:** "Ethnography as a methodology for studying social and solidarity economy" (*Salón de grados, ground floor*)

Presenter: **Michela Giovannini** (University of Coimbra)

16.30h-17.00h Coffee break

17.00h-18.00h Parallel session 2: Individual presentations

### Session 2.1: Social economy and nonprofit organizations (*Seminario J. Guzmán, 3<sup>rd</sup> floor*)

Convenor: Millán Díaz

- **Carmen Guzmán** and Francisco J. Santos (University of Seville, Spain): *Andalusian social enterprise in the elderly sector*
- **Francisco José López-Arceiz** (Public University of Navarre, Spain): *The income structure for nonprofit organizations: The social enterprise approach.*
- **Noelia Salido-Andrés**; Marta Rey-García; Luis Ignacio Alvarez-Gonzalez; Rodolfo Vazquez (University of A Coruña, Spain): *Donation-based crowd-funding for charitable causes via digital platforms: campaign factors explaining their success.*



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## Session 2.2: Social enterprise and participation (Aula 01, ground floor)

Convenor: Ana Oliveira (Session held in Spanish)

- **Maite Legarra**, Saioa Arando, Mónica Gago (University of Mondragon, Spain): *Integral participation of people working in organizations with generational relief problems.*
- **Isadora Sánchez-Torné**, Macarena Pérez-Suárez, Costa, C.; Dragonetti, S.; Fiorini, S.; Lardoux, E.; Messina, M.; Sequera, V. (University of Seville, Spain): *Diagnosis of the situation of the social Enterprise in Spain*

## Session 2.3: Social enterprise and innovation (Salón de grados, ground floor)

Convenor: Michela Giovannini

- **Beth Patmore** (Sheffield Hallam University, UK): *A Micro-Institutionalist Perspective on Social Innovation*
- **Eduardo Pereira** (Lille Catholic University, France): *Acceleration of social innovative initiatives: how interactions affect the entrepreneurial process?*

## Session 2.4: Social enterprises creation and failure (Aula INFO, 4<sup>th</sup> floor)

Convenor: Ignacio Bretos

- **Sandra Ramos** (Université Catholique de Lille, France): *What causes social enterprises to fail? – An integrative framework*
- **Julianna Kiss** (Corvinus University of Budapest, Hungary): *How to create and maintain a social enterprise – the personal stories of social entrepreneurs*

19.00h Cultural evening and cocktail dinner

# FRIDAY, 5 APRIL 2019

**9.00h-10.30h** Workshop about dissemination of research: "Keys for a successful publication"

*Chair:* **Eduardo Pereira** (University of Lille and coordinator of the EMES PhD network)

*Presenter:* **Ruth Simsa** (University of Economics, Vienna, and editor of Voluntas)

10.30h-11.00h Coffee break

**11.00h-12.00h** Parallel session 3: Individual presentations

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### **Session 3.1: Social innovation and social utility** (*Salón de grados, ground floor*)

Convenor: Esther Haro (*session held in Spanish*)

- **Victor García Flores** and Luis Palma Martos (University of Seville, Spain): *Social innovation: a polymorph concept*
- **Bouchra Tribak** (University of Huelva, Spain): *How to evaluate the social utility of an organization?*

### **Session 3.2: Social economy and human sustainability** (*Aula 12*)

Convenor: Andrés Morales

- **Leandro Pereira Morais** and Miguel Juan Bacic (Universidade Estadual Paulista, Brazil): *The "Entrepreneur Ecosystem" and social and solidarity economy (SSE): Necessary connections*
- **Georgios Chatzichristos** (University of Aegean, Greece): *Triggering institutional change for social economy: a mixed methods research*

### **Session 3.3: Social enterprise and social innovation** (*Aula 15, 1<sup>st</sup> floor*)

Convenor: Francisco López

- **Anna Török**, Orsolya Lazányi, Fanni Bársony, Ágnes Neulinger, György Pataki, Sándor Takács, Natasha Gjorevska: *Alternative food networks as social innovations in Hungary – types and motivational factors of joining*
- **Ignacio Bretos** (University of Zaragoza, Spain): *Social enterprise as a site of tension and contestation: 'Mission drift' pressures and repositioning strategies in Mondragon.*

### **Session 3.4: Social enterprise: Experiences in the health and care sectors** (*Room INFO, 4<sup>th</sup> floor*)

Convenor: Eduardo Pereira

- **Noèmi Krátki** (Corvinus University of Budapest, Spain): *Business modeling of the Hungarian social enterprise in healthcare service*
- **Tamara Bilbija** (University Jaume I, Spain): *Social Well-being in Work Integration Social Enterprises*

### **12.00h-13.30h Closing plenary session: "Opportunities for social economy and social enterprise research from an international perspective: challenges, gaps and projects".**

Chair: **Carmen Guzmán Alfonso** (University of Seville)

Presenters: **Rocío Nogales Muriel** (EMES Network and Empower-SE COST Action) and **Samuel Barco** (researcher and founder of Sokio cooperative)

Discussion with participants

13.30h-14.30h Lunch





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**15.30h** Study visit to local social enterprises

**Santa Cleta** (<https://santaclea.com>) and **T11** (<http://www.t11.es>)

**To register and to receive information about this Seminar,  
please write to [rejies.red@gmail.com](mailto:rejies.red@gmail.com).**

More information available at [empowerse.eu](http://empowerse.eu)

Seminar hashtags **#SevillePhDseminar** and **#EmpowerSE\_EU**

