



# Unlocking the transformative potential of culture and the arts

Innovative practices and policies from social enterprises and third  
sector organizations active in the cultural sector

WG2 Research Workshop

4-5 November 2019, Valletta campus, University of Malta

**FINAL PROGRAMME**

## Day programme

### Monday, November 4<sup>th</sup> - Day 1

9.00 Registration and welcome

#### 9.30-12.30 STAKEHOLDERS' FORUM

The University of Malta organises the Stakeholder Forum as part of the 3rd WG2 Research Workshop. This Forum aims to showcase the way cultural organisations and initiatives are engaging socially in Malta, as well as to propose a reframing of such initiatives within the wider social enterprise debate and challenges. In particular, the forum will look at the link between culture, arts and citizenship, and will critically discuss the positioning of such initiatives within the wider debates of the social and solidarity economy. This will include a reflection and dialogue on the economic dimension as pertaining to sustaining artistic and cultural expressions, while seeking to embed cultural and artistic dimensions in socio-economic relations.

The main format will be the sharing of experiences followed by an academic reflection and dialogue on such case studies. This format is in synergy with the main trust of the Research Workshop that seeks to help to create communities the construction of practices and narratives in spaces of diversity and citizenship. Such case studies will illustrate the diversity and wealth of local initiatives connecting culture, the arts and social enterprises, taking into particular consideration the local reality of a vacuum in any law that recognises social enterprises as such, as well as challenges pertaining to recognition, appreciation, access and clientelism. The Forum will also be interspersed with some readings that will illustrate the breadth of social challenges the country faces and how artists are seeking to engage and position themselves in front of such challenges.

**Chair:** Vincent Caruana, University of Malta

*Opening poetry reading*

**9:30-10:00 - Welcoming round:**

- Dr. Godfrey Baldacchino - Pro Rector, University of Malta
- Giuliana Barbaro-Sant - Valletta Cultural Agency
- Mark Gilson – Dosomethinggoodeu

**10.00-11:00 - Round 1**

*Poetry reading*

Presentation of experiences: **Gabriel Caruana Foundation | Hwawar u Fjuri | Amber Spark | Glen Calleja**

*Poetry reading*

Reflection and feedback from the floor and commenters

*11.30 - Coffee break*

**11.30-12:30 - Round 2**

*Poetry reading*

Presentation of experiences: **Inizjamed | Unfinished Art Space | Valetta Design Cluster**

*Poetry reading*

Reflections and feedback from the floor and commenters

*12.30 - Lunch*

**13.30 PLENARY SESSION – Case studies showcase and research round table**

Venue: Aula prima

**13.30-14.15 - Part 1. Setting the scene: Cultural and artistic social enterprises signing out of line?**

Before getting started, we will dive, from a cultural policy/activist perspective, on some of the changes in the public sphere that are impacting cultural policies at the EC level. Particularly, we will reflect on how this change affects the possibility of developing social enterprises in the cultural and artistic field.

Secondly, based on the consolidation of neoliberal policies in Europe and the advance of some (far) right political programs, we will inquiry about the role left to civil society, in particular to organized civil society, and SE specifically, in the field of culture and the arts.

Lastly, given the multiple roles that cultural and artistic practices and movements assume and are attributed in contemporary societies, we will discuss how artistic and cultural initiatives driven by citizens can be supported to enact/implement their transformational potential.

**Chair:** Rocío Nogales, EMES

**Participants:**

- **Natalie Giorgadze**, Culture Action Europe
- **Adalbert Evers**, Heidelberg University, Germany
- **Paula Guerra**, University of Porto, Portugal

### 14.15-15.00 - Part 2. Worthwhile experiences of social enterprises in culture and the arts

The selected case studies aim to illustrate the wealth of initiatives connecting culture and the arts and social enterprises and to provide inspiration for the plenary. Based on a common template, this session includes a 7-minute presentation of each case study. The full description of the case studies will be published in <http://www.empowarse.eu/results> and participants will be present throughout the conference.

**Participants:**

- *Multilateral* ([www.multilateral.info](http://www.multilateral.info)) by Susana Pallarés Espinosa
- *Cinema Nosso* (<http://www.cinemanosso.org.br/site>) by Mercia Britto
- *Garnethill Urban Oasis* by Daniela Quacinella
- *Circo para todos* (<http://www.circoparatodos.org>) by Sara Calvo and Andrés Morales
- *Projet'Arte and Tum Tum Tum* by Salomé Uribe and Vera Diogo
- *Zemos98* (<http://zemos98.org/en>) by Felipe Gil (*video*)
- *Movimento DansasAparte @ CERCIMA* by Sílvia Ferreira

### 15.15-16.00 - Part 3. Strengthening SE research in culture and the arts: approaches and challenges

During the writing process of the call for papers for this workshop and its subsequent dissemination phase, the intuition that the arts and culture and the “SE field” were connected was confirmed.<sup>1</sup> Indeed, as we continued to encourage key people to participate, it becomes apparent that many researchers have worked in one of the two fields and are eager to make the connection but it is not always a straightforward or easy one to make. Moreover, there are only a few examples of research conducted in the area of SE and culture and the arts despite the urgency to understand this field of human activity facing such drastic mutations due to internal and external pressures. In this context, and based on the input from the case studies and the stakeholder forum, the second part of this plenary session will aim at addressing the following questions:

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<sup>1</sup> Within the EMES community the acronym “SE” refers to social enterprise, social and solidarity economy, social entrepreneurship and social innovation.

1. Theoretically, what approaches would be useful to connect SE and culture and the arts?
2. What are the challenges and opportunities that you see when combining these two areas of research?

16.00-16.15 – Discussion

*16.15 - Coffee break*

16.30 – 18.00 - **PARALLEL SESSIONS 1**

### **Session 1.1 – Transformative social innovation through culture and the arts**

Chair: Paula Guerra, University of Porto

- a. Vera Borges and **Raquel Rego** - Angels' cultural associations: A multiple case studies analysis
- b. **Rocío Nogales** - The SMart cooperative model and scale-up experience: Spreading social innovation in the cultural field across Europe
- c. **Malin Gawell** - Artistic remake for individual's empowerment, embellishment and the transformation of communities

### **Session 1.2 – Collective action and governance in the cultural and artistic field**

Chair: Julie Rijpens, University of Liege

- a. Cyrille Ferraton, **Francesca Petrella**, Nadine Richez-Battesti, and Delphine Vallade - Social and solidarity economy in the cultural field: Governance as a transforming lever? A comparison between three French organizations
- b. **Alix Didier Sarrouy** - Arts of citizenship: using creativity and collective action to transform glocally
- c. **María Victoria Sánchez Belando** and Marc Pradel i Miquel - New policy instruments and changes in the ways of governing the socio-cultural field of the city of Barcelona

18.00 **End of the day**

20.00 **Social dinner at King's Own Band Club Bar & Restaurant**

(<https://www.facebook.com/Kingsownbarandrestaurant> )

Tuesday, November 5<sup>th</sup> - Day 2

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9.30 – 11.00 – PARALLEL SESSIONS 2

### Session 2.1 Survival strategies from artists and creators face to labour market changes

Chair: Linda L. Andersen, Roskilde University

- a. **Paula Guerra** - Limited Pleasures and DIY Cultures. A path of resistance and survival in the independent music scene in Portugal over the last decade
- b. **Simone Poledrini** - The potentiality of “antagonistic” assets in the cultural sector: the case of an Italian social enterprises
- c. **Maria Ampelidou**, Antonios Avgeris and **Panagiota Sergaki** - Food as a cultural attribute that contributes to the promotion of social capital in social cooperative enterprises
- d. **Sarah Evans** and Ben Binsardi - Organisational survival: An exploratory study of the sustainability issues facing arts and crafts based social enterprises in the United Kingdom

### Session 2.2 - Transformative social innovation through culture and the arts

Chair: Malin Gawell, Södertörn University

- a. **Paula Guerra**, Alix Didier Sarrouy and Sofia Sousa- Happy choices with arts: Artivism, arts, crisis, and youth cultures
- b. **Julie Rijpens**, Jonathan Fraser Rouleau and Sybille Mertens - Exploring the contribution of research-arts alliances to culturally unlock the transformative potential of social innovation
- c. **Aviv Kruglanski** - Juxtaposition, encounter and drift: transformative social innovation through culture and the arts

*11.00 - Coffee break*

### 11.30-12:30 RESEARCH PROJECTS ROUNDTABLE: Methodologies for researching SE, culture and the arts

In this session we aim at furthering the objectives of this workshop to create connections that can lead to future joint research proposals. Therefore, we invited leading investigators to present research projects they are coordinating. In this session we invite these investigators provide a 10 minutes presentation on the following topics:

1. What are the research objectives, theoretical frameworks and innovative methodologies you are using in these projects?
2. Which innovations combining theory and practice are being/or could be developed?
3. Which research possibilities exist for studying the intersections between arts, culture and SE?

**Chair:** Sílvia Ferreira, University of Coimbra

**Participants:**

- gE.CO Living Lab (H2020) by Patrizia Di Monte
- *CREATOUR.PT* (National + H2020) Nancy Duxbury and Fiona Bakas
- *Voices of Culture* (Structured Dialogue) by Karsten Xuereb
- *Cultural Impact – Museums as Change Makers* by Doris Rothauer
- *Rede Artéria* (National) by Claudia Carvalho

12.30 – 13.00 – Discussion

13.00 - *Lunch*

14.30 – 16.15 – **PARALLEL SESSIONS 3**

**Session 3.1 - Social and economic inclusion to and through culture and the arts**

Chair: Adalbert Evers, Heidelberg University

- a. **Linda L. Andersen** - Cultural transformativity, solidarity economy and intersectional learning: findings from a single case study
- b. **Dov Winer** - The Tarbut Movement: arts and culture for empowerment
- c. **Marilia Veronese** - Solidarity economy and mental health in Brazil: producing culture for autonomy

**Session 3.2 - Culture as a transition field**

Chair: Simone Poledrini, University of Perugia

- a. **Vincent Caruana** - The future of SEs: No sustainability without the cultural pillar
- b. **Jonas Hedegaard** - Leadership between values and results – How Roskilde Festival as a hybrid organisation manages an innovative and unique cultural event
- c. **Andrés Morales** and Sara Calvo - Strategic niche management for upcycled arts: a study of grassroots organisations in the United Kingdom and South Africa
- d. **Ana Carvalho** and **Nancy Duxbury** - Creative responses to sustainability in Portugal

*16.15 - Coffee break*

**16.30 - 18.00 WRAP UP SESSION: Where do we go from here?**

This time will be devoted to summarizing the learnings from the past two days. Firstly, the sessions' chairs will present some tentative conclusions and then participants will be invited to discuss in three the following issues:

1. Any additional preliminary conclusion to be added?
2. Identify possible themes for joint action (e.g. relevant new/alternative methodologies)
3. Suggest two ideas of joint actions to furthering this connection.

**Chair:** Vincent Caruana, University of Malta

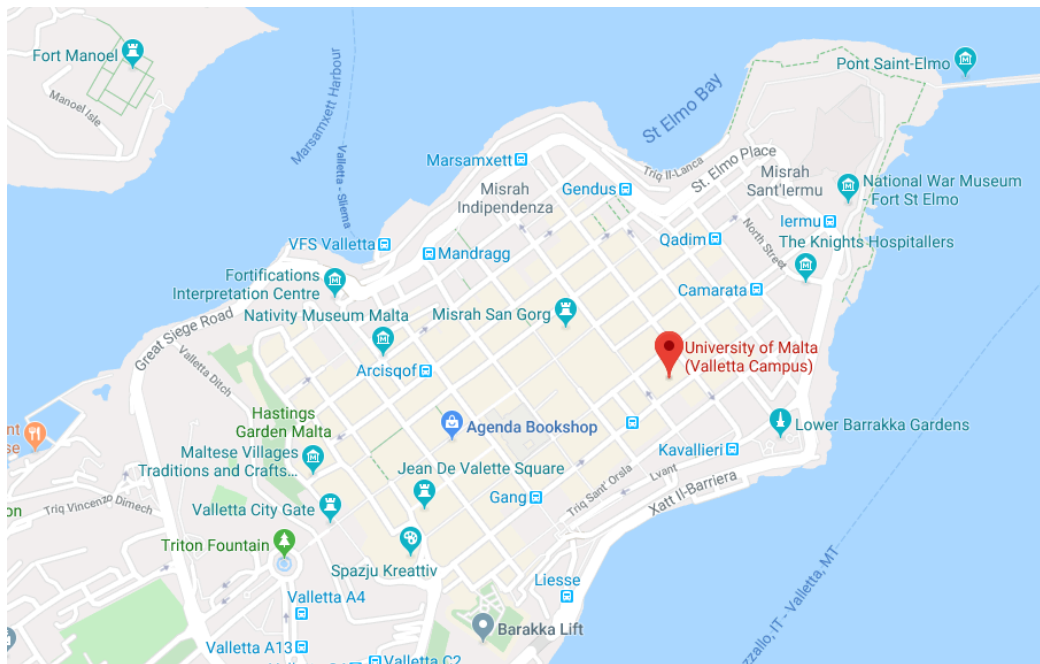
**Participants:** Adalbert Evers, Sílvia Ferreira, Malin Gawell, Paula Guerra, Rocío Nogales, Julie Rijpens, and all the workshop participants.

18.00 End of the day

20.00 Social dinner at Nenu The Artisan Baker  
(<https://www.facebook.com/nenuartisanbaker>)

## Workshop venue

University of Malta Valletta Campus  
St Paul Street  
Valletta. VLT 1216 (Malta)



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