

**Sport as community builder:
Social entrepreneurship and social enterprises in sports**

WG2 Research Workshop
11 of December 2020

FINAL PROGRAM

As part of Working Group 2 of the COST Action "**Empowering the next generation of social enterprise scholars**" (www.empowerse.eu), the EMES International Research Network and West University of Timisoara invite you to participate in its **digital research workshop** to take place on Friday 11 December 2020 (10:00-16:30 Belgium time).

Friday, December 11th

10.00-10.15 Welcoming remarks

- **Mihai Lisetchi**, West University of Timisoara
- **Rocío Nogales-Muriel**, Empower-SE Action and EMES

10.15-11.30 Roundtable "Sports as community builder. SE in sports"

- **Danijel Baturina**, Empower-SE Working Group 2 and EMES Network
- **Mike Bull**, Manchester Metropolitan University Business School (MMUBS), United Kingdom
- **Anne Bunde-Birouste**, School of Population Health, The University of New South Wales, Australia
- **Lars Ueland Kobro**, Centre for Social Entrepreneurship and Social Innovation, University of South-Eastern Norway
- **Monica Stanescu**, National University of Physical Education and Sports, Bucharest, Romania

SUGGESTED QUESTIONS FOR WORKSHOP PARTICIPANTS

a. Despite the development of a certain level of organizational practice and the public policy recognition of its community benefits, sport has sparked very little reflection in the academic literature in the field of SE. Would you agree? yes / somehow / not

b. If the answer is "yes" or "somehow", which are the main reasons for this situation?

c. Which are the most relevant topics for a future research agenda on SE and sports?

If you would like to share your input with us in a written format, you can do so [here](#).

11.30-11.45 – Stretch-your-legs break

11.45-13.00 **Presentation session I** (75 min)

- **Pompiliu-Nicolae Constantin, Rares Stanescu, Monica Stanescu** – “Building a social enterprise through sport. Successful case studies in Romania”
- **Danijel Baturina** – “Exploring new areas: Sports TSO’s in Croatia and social entrepreneurship opportunities”
- **Mihai Lisetchi** - “Running with the community in mind”
- **Maxim Mukhamodeev** – “Athletes Becoming Social Entrepreneurs – SENTA project”

13.00-13.30 - Lunch break

13.30-14.45 **Presentation session II** (75 min)

- **Lars Ueland Kobro** “Recovery on the Pitch – social innovation in Norwegian communities”
- **James Bostock, Mike Bull, Jon Woodward, Jonathan Sibley** – “Football in the community: An investigation into mission alignment/drift in the commodification of Football Sport Community Trusts”
- **Michael Bull, Geoff Whittam** – “Sustainable value creation? Entrepreneurial orientations in the football industry”
- **Michael Bull, Geoff Whittam, Rory Ridley-Duff** – “The ‘icing on the cake’? Social responsibility, voice and supporter engagement at the heart of UK professional football”

14.45-15.00 Break (15 min)

15.00-16.00 **SE and sports in Romania- national stakeholders event**

- **Ovidiu Condurache**, ASHOKA ROMANIA
- **Viorel Mocanu**, Special Olympics Romania
- **Cristina Bala**, STEA (Star) Association
- **Simona Ilas-Kruse**, “Reality Check” Association

16.00-16.15 **Closing remarks**

Workshop registration

Please register in advance for this workshop at:

https://zoom.us/meeting/register/tJcocOCprj4uGdYNYV2gH-h1i8e_VW0l7Qs3

After registering, you will receive a confirmation email containing information about joining the workshop. Please note that the registration deadline is **Thursday, December 10th**.



Follow updates on the conference and sign up
for the EMES (www.emes.net) and EMPOWER-SE (www.empowerse.eu) News Alerts
For any questions about this workshop, please write to empowerse-sports@emes.net

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Event hashtags: #SEandsports | #EMPOWERSE_EU | #4WG2workshop